



Dallas Works 2025 is a workforce development initiative of Mayor Eric Johnson and the City of Dallas and powered by the [All Stars Project](#). This critical effort invests in the development of our local workforce by creating valuable internship experiences for local college and high school students and bridging gaps between education, community, and career opportunities.

By supporting Dallas Works, your organization can help build a lasting impact while enhancing your visibility as a leader in youth empowerment.

If you would also like to sponsor interns at your company, please click the button below.

JOIN US... As a Sponsor of Dallas Works!

UNDERWRITING SPONSOR – \$150,000 (1 Available)

Benefits Include:

- Recognition as an “Underwriting Sponsor” for the entire 24/25 program year
- Prominent logo placement on all program materials, including key external communications, Dallas Works website and Mayor’s Press Conference to announce program launch
- Featured profile of your company in a dedicated email campaign to Dallas Works and All Stars Project supporters and stakeholders locally and nationwide (reach of 10,000+)
- Opportunity to host a youth internship preparation workshop at your company
- Speaking opportunity at the All Stars Project Fall 2025 Benefit Gala
- Full page ad and 20 VIP tickets to All Stars Project Fall 2025 Benefit Gala
- Prominent acknowledgment on All Stars Project social media platforms

INNOVATOR SPONSOR – \$100,000 (2 Available)

Benefits Include:

- Recognition as the sponsor of one core 2025 Dallas Works training module program (e.g., “Resume Writing Workshops Sponsored by [Your Company]”)
- Your company profiled amongst other top partners within an email campaign to Dallas Works and All Stars Project supporters and stakeholders locally and nationwide (reach of 10,000+)
- Prominent logo placement on all program materials, Dallas Works website and communications
- Full page ad and 10 VIP tickets to All Stars Project Fall 2025 Benefit Gala
- Acknowledgment on All Stars Project social media platforms

CHAMPION SPONSOR – \$75,000

Benefits Include:

- Recognition as the sponsor of a one-time 2025 Dallas Works student workshop
- Logo placement on all program materials, Dallas Works website and communications
- Full page ad and 10 VIP tickets to All Stars Project Fall 2025 Benefit Gala
- Acknowledgment on All Stars Project social media platforms

EMPOWERMENT SPONSOR – \$50,000

Benefits Include:

- Logo placement on program materials and Dallas Works website.
- Half page ad and 4 VIP tickets to All Stars Project Fall 2025 Gala journal
- Acknowledgment on All Stars Project social media platforms

ADVOCATE SPONSOR – \$25,000

Benefits Include:

- Recognition on the sponsor page of Dallas Works website
- Company name included in one program newsletter
- 2 VIP tickets to the All Stars Project Fall 2025 Gala
- Acknowledgment on All Stars Project social media platforms



Dallas Works Summer Employment Program

CORPORATE SPONSORSHIP OPPORTUNITIES



By becoming a sponsor, your organization supports a brighter future for Dallas youth and our entire city. Let's work together to develop the next generation of leaders!

For more details or to confirm your sponsorship, please contact **Julie Lenner**, corporate engagement lead, Dallas Works, jlenner@allstars.org or **214-261-2166**.

The All Stars Project is a 501(c)(3) tax exempt organization.

I/We wish to partner with **Dallas Works 2025** as an:

- Underwriting Sponsor – **\$150,000**
- Innovator Sponsor – **\$100,000**
- Champion Sponsor – **\$75,000**
- Empowerment Sponsor – **\$50,000**
- Advocate Sponsor – **\$25,000**

CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

PAYMENT

We will make our payment via ACH. Please email us an invoice.

Enclosed is my check in the amount of \$ _____
made payable to **All Stars Project, Inc.**

Please mail this form and your sponsorship gift to:
All Stars Project of Dallas,
517 North Haskell Avenue, Dallas, TX 75246

Please bill my:

AmEx MasterCard Visa Discover

This is a: Personal Card Corporate Card

In the amount of: \$ _____

Card number: _____

Exp. date: _____

Name on card: _____

Signature: _____

Please contact me about sponsoring interns at our company.

**Thank you for your helping to develop
the next generation of leaders in Dallas!**

