



Mayor's Summer Youth Employment Program

Dear Community,

As Mayor of Dallas, I believe that unlocking the potential of our youth is one of the most powerful ways for us to shape a brighter future for this city. With the right support, Dallas youth can achieve greatness and build a better life for themselves, their community, and our entire city.

That's why I'm thrilled to announce that we are gearing up for the fifth year of our groundbreaking Dallas Works program. This year, we are taking Dallas Works to new heights by partnering with the renowned nonprofit All Stars Project, which brings over 25 years of experience in creating effective youth internships. Together, we are building a best-in-class program that connects young people with paid, real-world employment opportunities that allow them to explore exciting career paths and gain invaluable skills.

Dallas Works is about more than just earning a paycheck — it's about opening doors, sparking ambition, and empowering our youth to chase their dreams.

But we can't do it alone — which is why I am calling on business leaders across Dallas to join us in this critical mission. By investing in our youth, you help build a skilled, vibrant workforce, which is essential to the long-term strength of Dallas' economy.

Early next year, I will host a public summit to share more about this bold new vision for Dallas Works, inviting every sector of our city to be a part of this journey. Together, we can create a future where every young person in Dallas has the chance to thrive and achieve financial independence.

I ask you to join me in this mission. The time is now for us to come together as a community to invest in our youth and build a brighter future for Dallas.

Sincerely,

Mayor Eric L. Johnson
City of Dallas





Mayor's Summer Youth Employment Program

Building a Thriving Workforce for Our Future

Introduction

Dallas Works 2025 is the next evolution of Mayor Eric Johnson's visionary program to provide life-changing summer internships to Dallas youth. By harnessing the power of private philanthropy and infrastructure, we're creating a best-in-class public-private partnership that will fuel a vibrant workforce for generations to come.

The Goal

1. In the coming years, Dallas Works will become a national model for providing transformative summer internships where youth from disadvantaged communities gain invaluable skills and professional traits. We've carefully designed four core components to overcome the challenges of previous city-funded programs and ensure success:
2. Prepare high school and college students for professional success through advanced training in communication, networking, and workplace skills.
3. Equip internship supervisors with the tools to build rapport and strong relationships with interns and maximize their productivity.
4. Provide dedicated support to interns and supervisors through corporate and community-based volunteer coaches.
5. Continuously gather feedback and data to inform program improvement and capture best practices.

Southern Methodist University's Center on Research and Evaluation (CORE) has been a key collaborator in investigating the effectiveness of our approach, and their findings are integral to shaping this program.